

## 2006 ANNUAL EEO PUBLIC FILE REPORT

Period Covered by this Report ("Period"): December 1, 2005 through November 30, 2006  
Stations comprising EEO Employment Unit: KUFM, KUFN, KUHM, KUKL, KAPC, KUFM-TV

I. **Full-time vacancies filled during period:** NONE

II. **Each recruitment or referral source used to seek candidates for each vacancy:**

III. **Total number of persons interviewed for all full-time vacancies filled during period**

IV. **Total number of interviewees for all full-time vacancies filled during period per source:**

V. **Outreach activities during period**

- **Website Announcements**

- The Montana Public Radio and MontanaPBS websites carried announcements offering to send job vacancy notices to any entity requesting information about hiring opportunities at the UM Broadcast Media Center.

- **Communications Courses Taught at UM by Broadcast Media Center Staff**

- December, 2005 – November 2006 – Sally Mauk, the KUFM News Director, was an adjunct professor in the Radio-TV Department at The University of Montana. During the reporting period, she taught classes in news writing and reporting and mentored students who are interested in a broadcasting career. She is especially effective with women students.

- December 2005 and August – November 2006 – William Marcus, the KUFM-FM & TV general manager, was an adjunct professor of Radio-TV at The University of Montana, teaching a radio production course. Class lectures included discussion of careers in broadcasting.

- April 21, 2006 – William Marcus, KUFM-FM & TV manager, lectured in a University of Montana Radio-TV class about the rewards and challenges of a career in radio and television.

- December, 2005 – November, 2006 – John Twiggs, BMC Television Producer, was an adjunct professor in the Radio-TV Department at The University of Montana. In the class, on television journalism news magazine program production, Twiggs taught research, fact checking and confirmation, writing, interviewing, filming, and editing and mentored the students in the ethics and methods of television journalism. The finished programs aired on MontanaPBS.

- **Student Internship Program**

- During the reporting period, the KUFM radio news department had two part-time student employees who each worked 10 hours per week in the news department, including anchoring the evening news class. They were mentored by the KUFM News Director in news reporting, news writing style and research.

- In June, July & August, 2006, a student intern worked at KUFM. Learning experiences included live coverage of primary election results at the Missoula County Courthouse, research work on an hour-long television documentary for MontanaPBS, and archival logging and filing.
- **Staff Training Courses for Upward Mobility**
- The University of Montana provides staff training courses throughout the year, including administrative management preparation courses. Broadcast Media Center staff members were encouraged to take advantage of these career-building opportunities. Three staff members attended professional training opportunities provided by NPR, PBS, and CPB.